

# The Promise of the Digital Thread

## 2023 Market & Industry Forum—30 March 2023

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**The Promise of the Digital Thread**  
**PLM Market & Industry Forum**  
A CIMdata Leadership Event

**30 March 2023—Ann Arbor, MI USA**

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# The Promise of the Digital Thread

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### Presenter's Profile



James Roche  
Aerospace & Defense  
Practice Director

- 35+ years of experience in transformation and IT enablement of product development and manufacturing processes.
- Strategic advisor and program manager for PLM programs across the Americas, Europe, and Asia.
- PLM Practice Manager at CSC Consulting and at A.T. Kearney.
- Previously with EDS, served as chief architect for General Motors' worldwide engineering systems.
- Areas of Focus
  - Facilitating cooperation within the aerospace and defense industry
  - Strategically expanding PLM within aerospace and defense companies
  - Extending PLM from airframe and propulsion OEMs to their external value chains

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### Key Takeaways



*What you should understand at the end of this session*

- The concept of a digital thread as the progression of product representations, or structures, that are created and consumed along the product lifecycle
- How lifecycle product structures are interrelated in a weblike configuration
- Guidelines for designing and incrementally implementing a digital thread vision

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### Agenda

- Introduction
- Digital Thread Concepts
- Digital Thread Case Studies
- Concluding Remarks

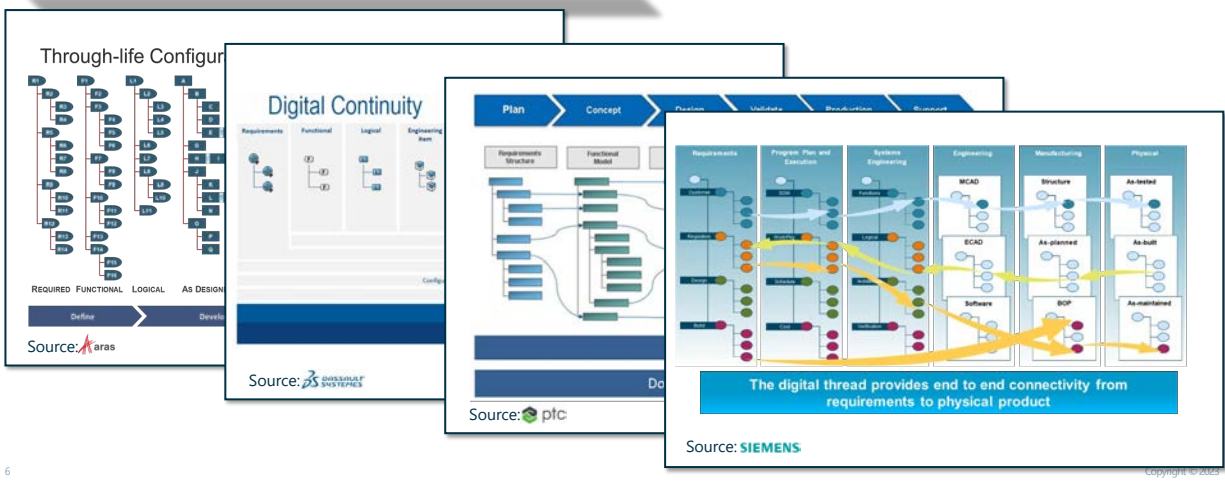
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### Digital Thread Comes of Age



Recent advances in PLM solutions have made the Digital Thread technically possible



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### Lifecycle Product Structures

Connections between the four principal product structure configurations – Thread vs web

**Product Lifecycle Timeline Sequence (Thread)**

**Derivative Dependencies (Web)**

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### Lifecycle Product Structures

Framework for the Bill of Information (BOI)

- **Product structure** is the organizing construct for all information that defines and is associated with the product definition throughout its lifecycle. There are many views by which this structure can be configured:
  - Requirements view
  - Functional and logical views
  - Engineering view (i.e., eBOM)
  - Purchasing view
  - Manufacturing view (i.e., mBOM)
  - Service view (i.e., sBOM)
  - Sales view
  - and many others, including simulation and test views, as built and inspected views
- On each of these configurations is hung the information needed by the owning business area to perform its role within the overall product program lifecycle

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  - Driving Influences for Digital Thread Design
    - Systems Engineering
    - Program Planning & Control
    - Bill of Information
  - Laying Out a Digital Web
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- Concluding Remarks

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### Systems Engineering



*A driving influence for the digital thread*

#### Systems Engineer

The systems engineer should develop the skill for identifying and focusing efforts on assessments to **optimize** the overall design and not favor one system/subsystem at the expense of another while constantly **validating** that the goals of the operational system will be met.

Source: NASA Systems Engineering Handbook

#### Optimization

Finding an alternative with the most cost effective or highest achievable performance under the given constraints, by maximizing desired factors and minimizing undesired ones.

Source: BusinessDictionary.com

#### Validation

Showing that the product accomplishes the intended purpose in the intended environment—that it meets the expectations of the customer and other stakeholders as shown through performance of a test, analysis, inspection, or demonstration.

Source: NASA Systems Engineering Handbook

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# Systems Engineering

Methods Maturity

**Level 1 – Requirements analysis and design**  
\*"Optimization" in the judgement of a good designer

**Level 2 – Modeling and simulation**  
Simulation and trade studies to support requirements analysis and design alternatives evaluation

**Level 3 – Modeling and simulation with physical validation**  
Simulation and trade studies to support requirements analysis and design alternatives evaluation, and testing for validation and certification

**Level 4 – Modeling and simulation with virtual validation**  
Application of modeling to support system requirements, design, analysis, verification and validation

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# Systems Engineering

Why "Functional" analysis?

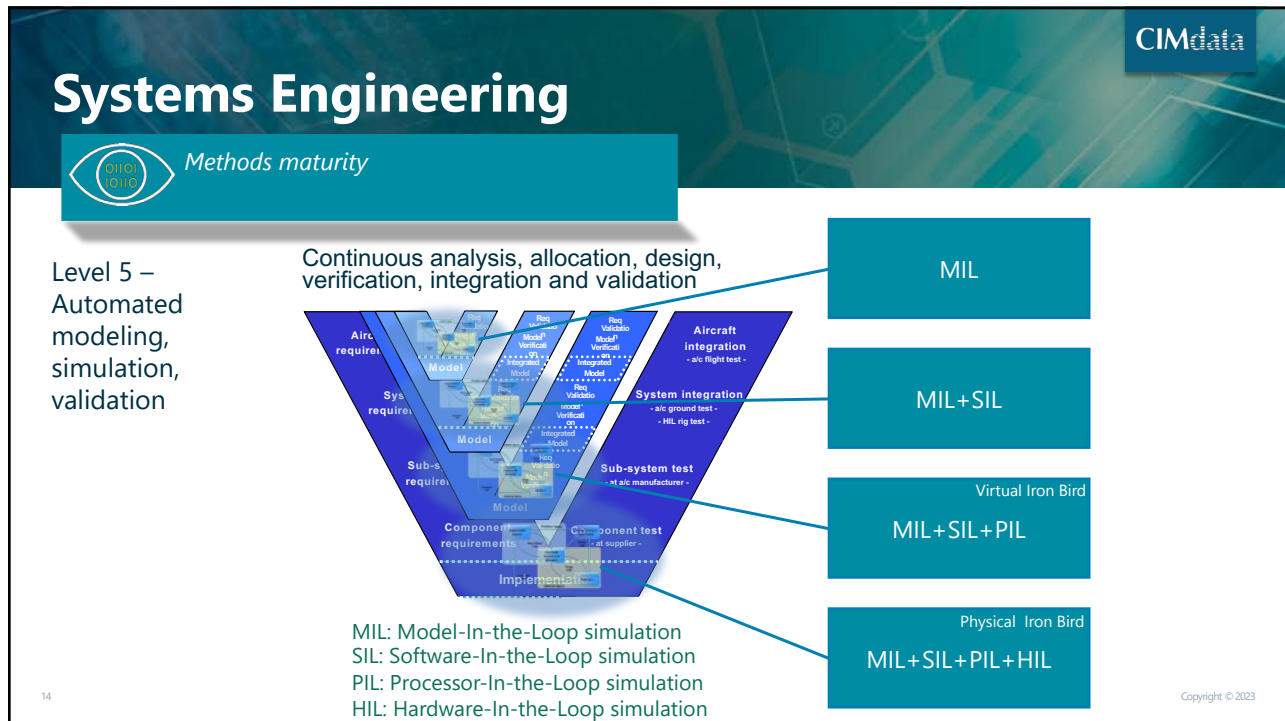
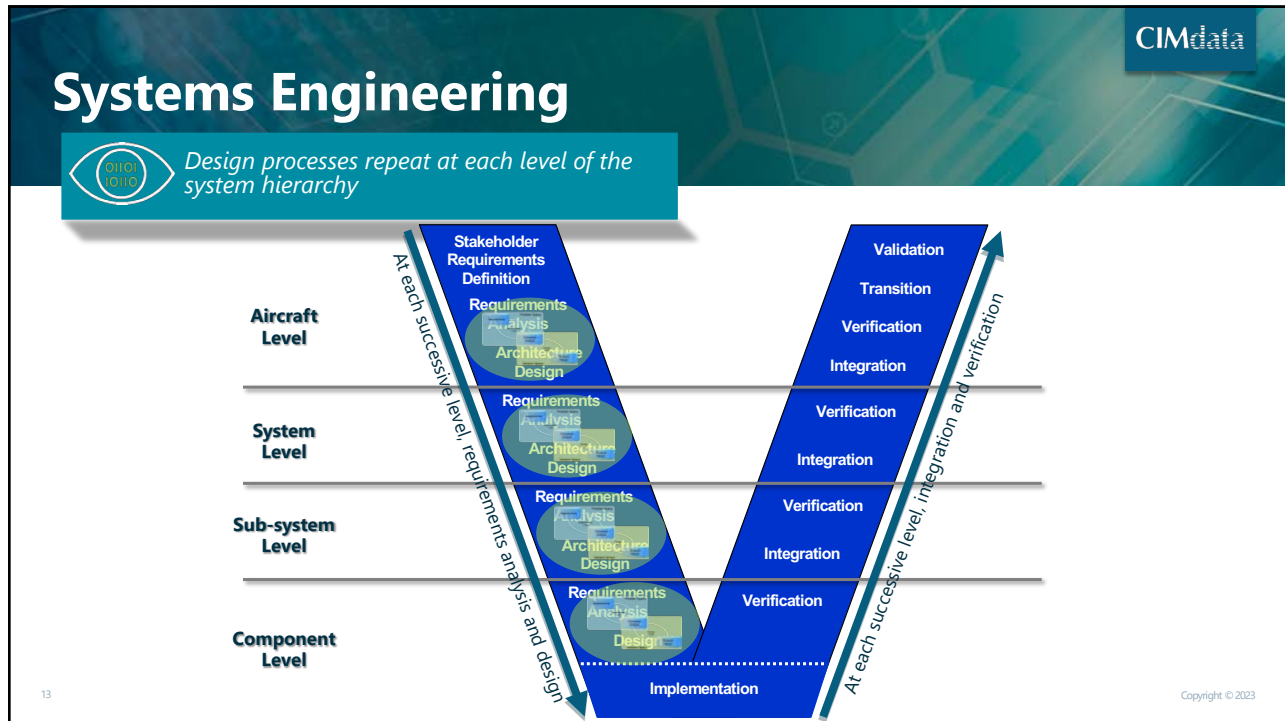
The functional model is the link between requirements and physical design

12 Source: G. Esdras and S. Liscouët-Hanke, Bombardier Product Development Engineering, Aerospace, Montréal QC, ~2014

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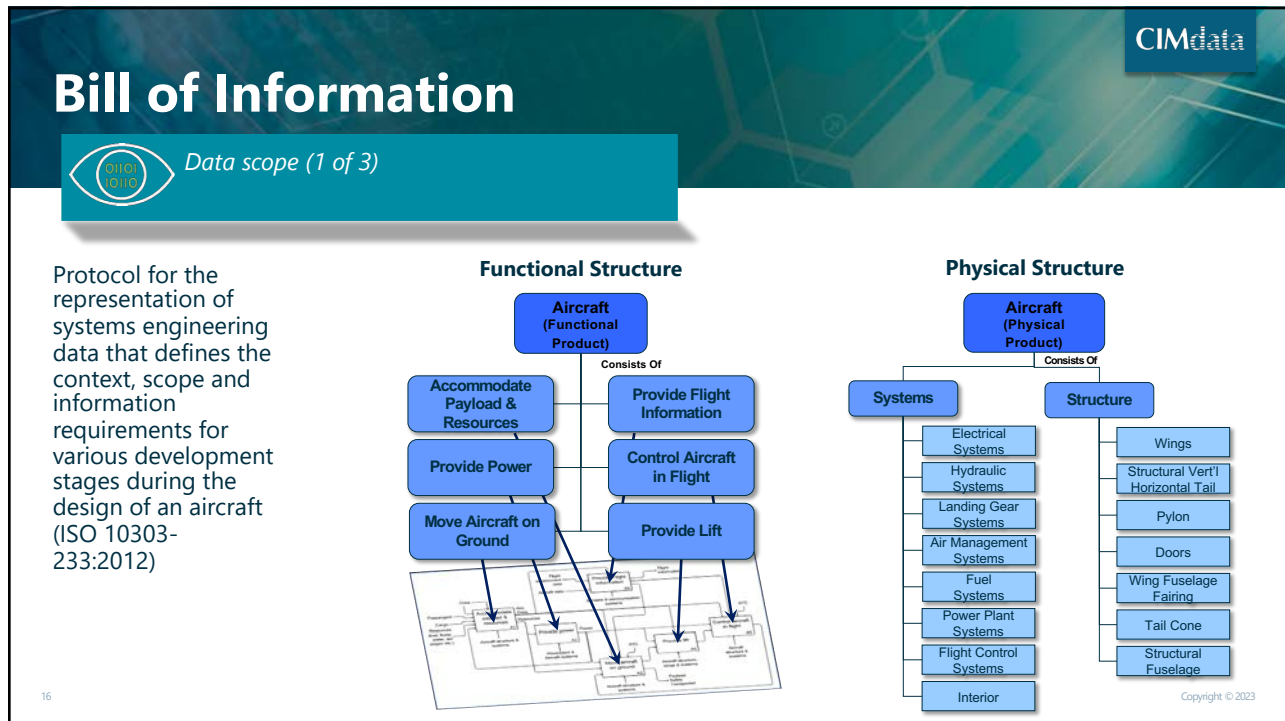
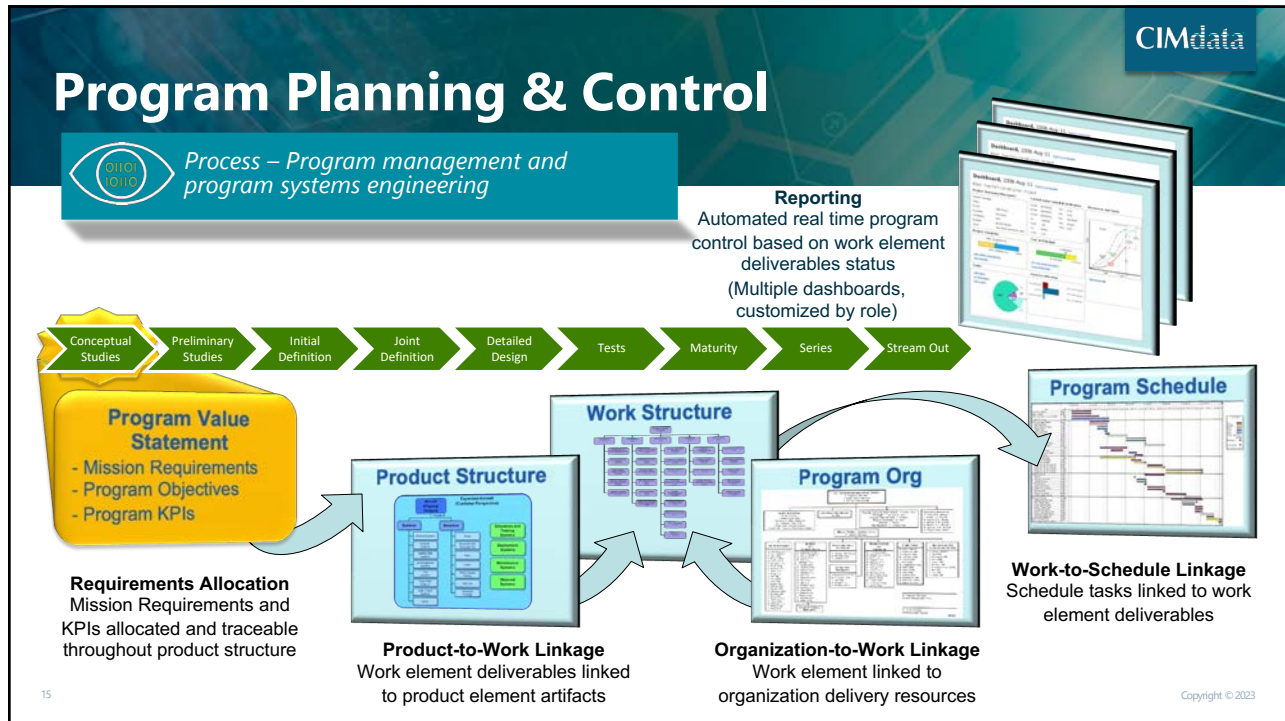
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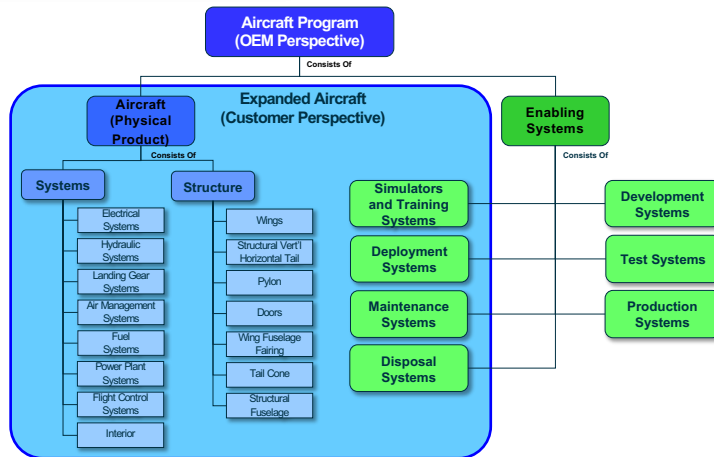
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### Bill of Information



Data scope (2 of 3)

Information for defining an aircraft and its support solution; information required to maintain an aircraft; and information required for through life configuration change management of an aircraft and its support solution (ISO 10303-239:2012)



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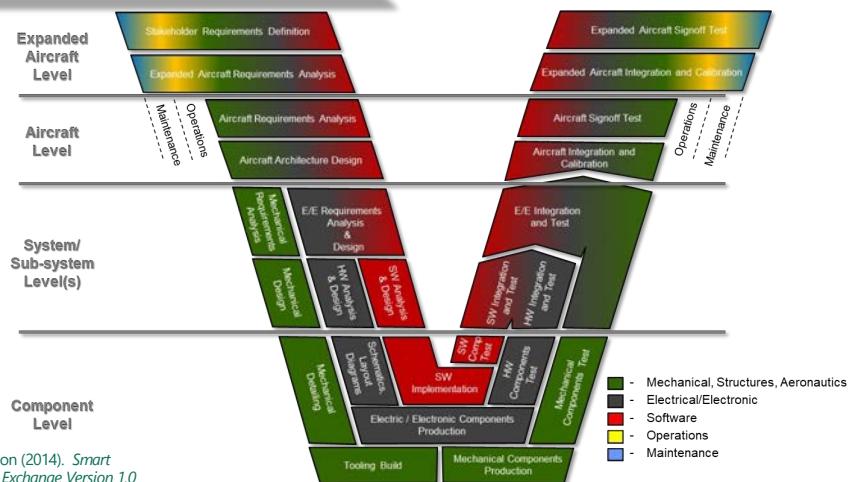
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### Bill of Information



Data scope (3 of 3)

V-Model for the Expanded Aircraft includes 3 technical domains plus operations, and maintenance



18 Adapted from ProSTEP iVIP Association (2014). Smart Systems Engineering, Behavior Model Exchange Version 1.0

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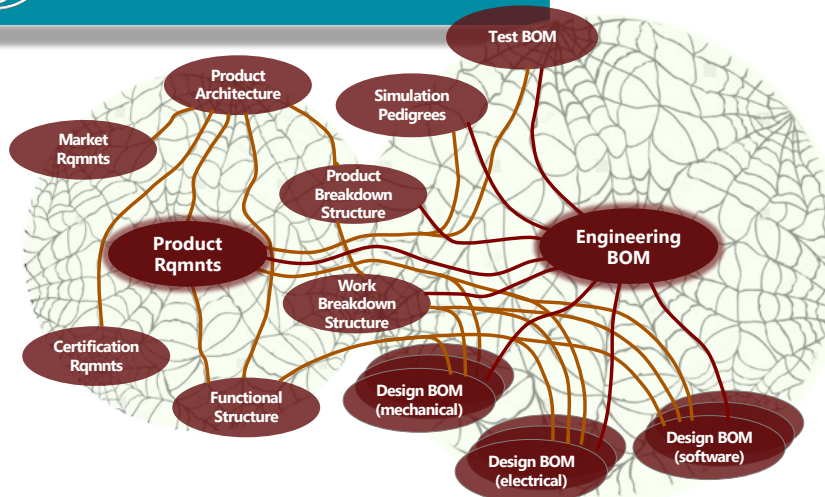
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### Digital Web

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Systems engineering and program planning  
& control connections

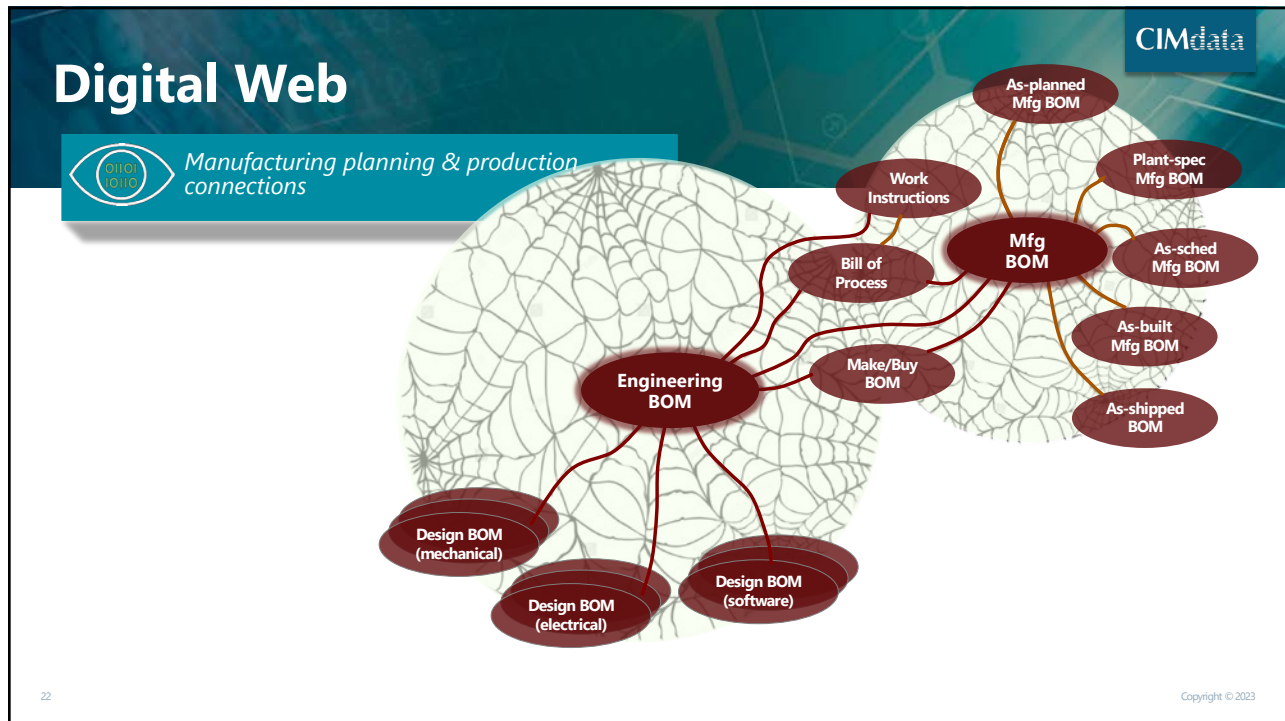
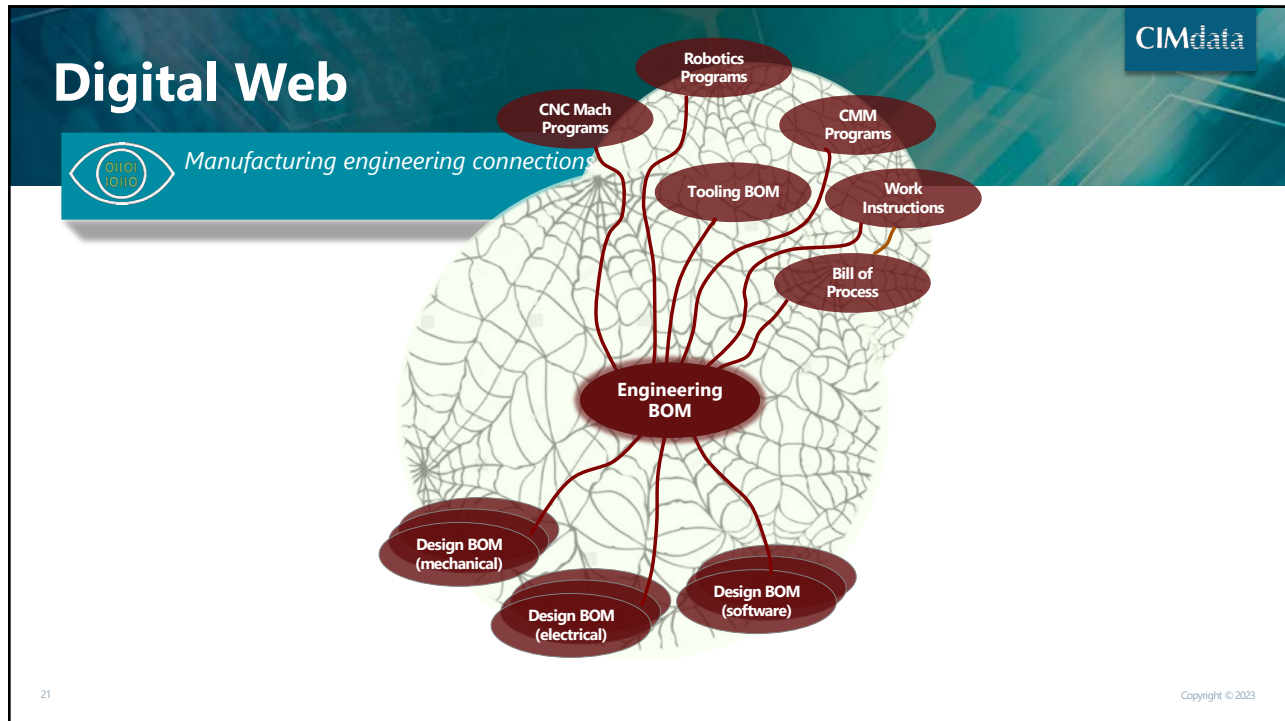


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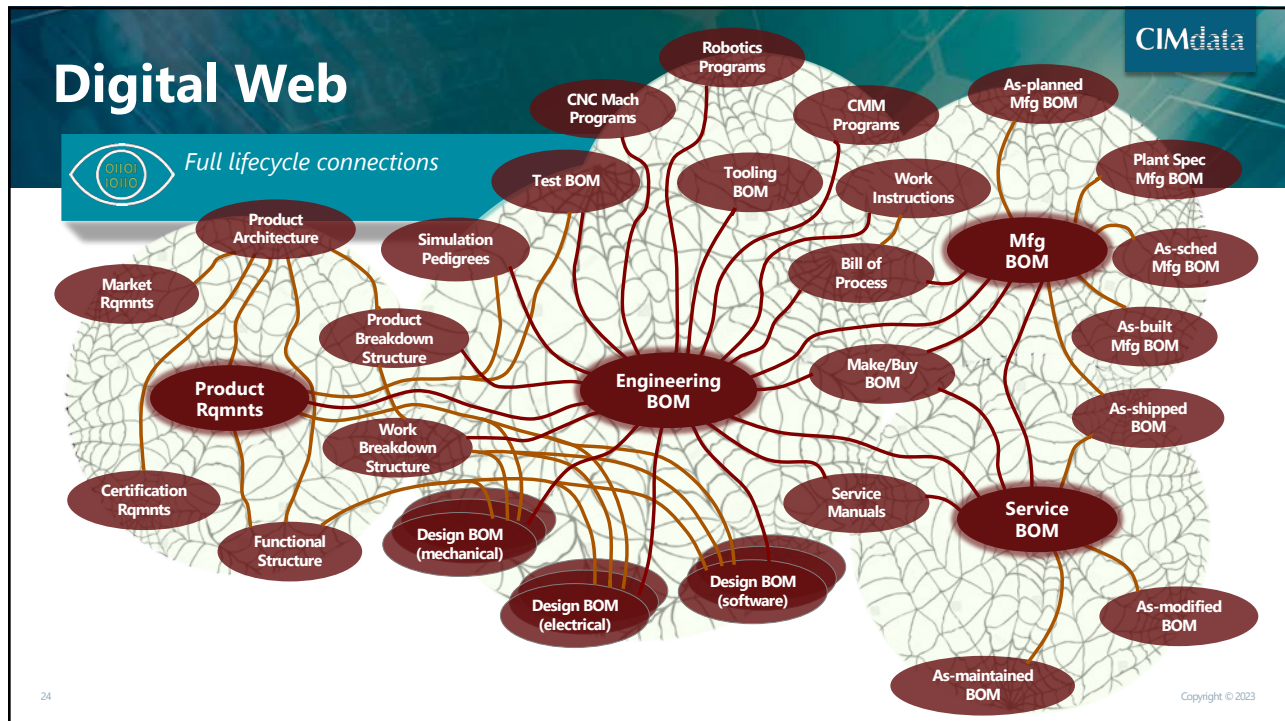
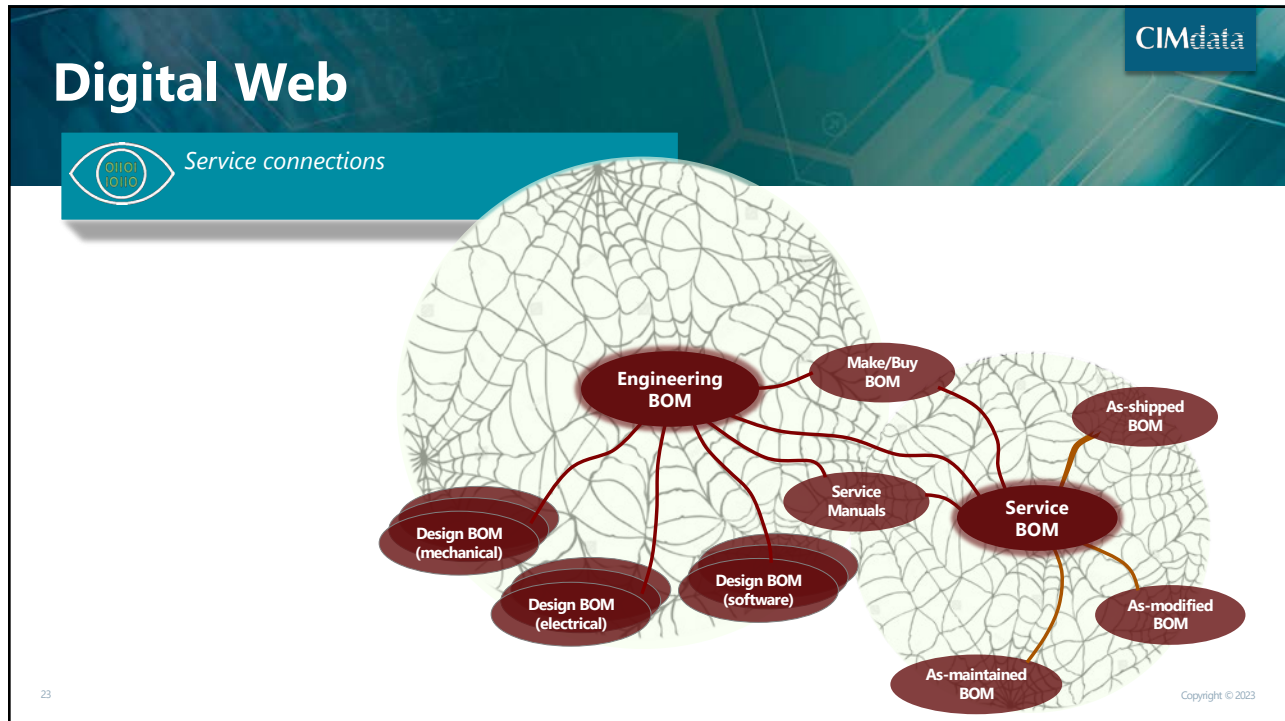
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## Digital Web & Digital Threads

 *Definitions and why it is helpful to work with both*

- The Digital Web is a representation of the relationships between product structures that are created and consumed by various communities across the product lifecycle
- Digital Threads are the actual interconnections that occur between elements within and across these structures
- Having the Digital Web representation allows the analyst to define and establish the higher-level patterns between product structures and then provide the user community with a framework for assigning the dependencies between data elements, i.e., the Digital Threads

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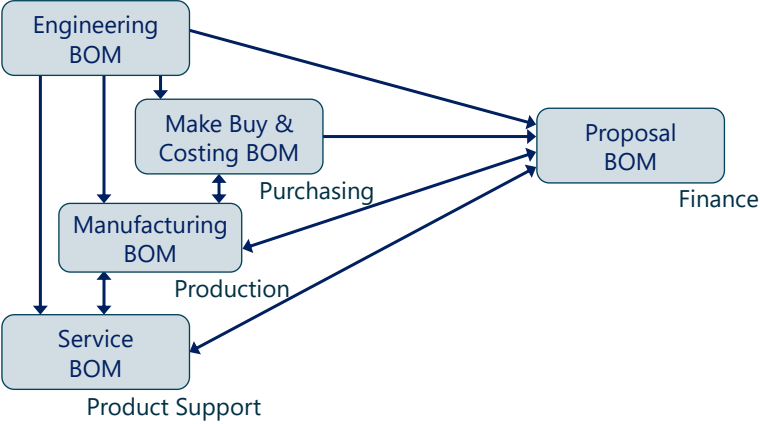
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### Heavy Equipment & Support Packages



Goal: Improve speed, efficiency and accuracy of proposal preparation



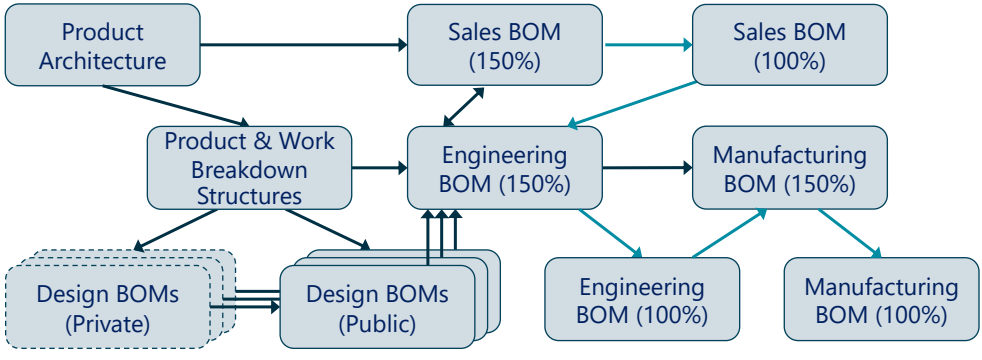
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### Specialty High-Tech Equipment


Goals: 1) Improve efficiency of release to manufacture, and 2) increase design reuse

BOM Management  
 Sale-to-Order Process



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## Concluding Remarks

 *The digital thread is really a web and use cases define the threads in the web (1 of 2)*

- Digital Thread is a straightforward and powerful metaphor for the concept of linking multiple representations of a product, each tuned to the needs of various creators and consumers, along the lifecycle
- Depicting the relationships between product representations as a web is more useful as a paradigm for defining scope and planning the design for a digital thread implementation
- Systems engineering, program management and bill of information are principal design influences that drive the information configurations and connections within the web

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### Concluding Remarks



*The digital thread is really a web and use cases define the threads in the web (2 of 2)*

- As with any major endeavor, the best approach to digital thread realization is to plan big – lay out the landscape so that as you build the pieces they fit together – and then build out piece by piece
- Use cases are the pieces – they define scope of the threads in the web and the business value associated with their realization

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### To Learn More...

- Access A&D PLM Action Group resources at [www.ad-pag.com](http://www.ad-pag.com)
  - Digital Twin/Digital Thread Solution Definition for Aerospace and Defense: Phase 3, position paper, Feb 2023
  - Digital Twin/Digital Thread Solution Definition for Aerospace and Defense: Phase 2, position paper, Jul 2022
  - Multiple View Bill of Materials (BOM) Solution Evaluation Benchmarks, report, Jul 2020
  - Multiple View Bill of Materials, position paper, Feb 2019
- Access CIMdata resources at [www.CIMdata.com](http://www.CIMdata.com)
  - Multi-view BOM Value Potential, webinar, Apr 2022
  - The Digital Thread is Really a Web, with the Engineering Bill of Materials at Its Center, webinar, Sep 2021
  - Making Multi-view BOM a Reality, webinar, Mar 2020
- Contact for further discussion  
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**Questions & Answers** CIMdata

 *What's on your mind?*



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